

**[Attachment 5]**

**The 12<sup>th</sup> TPO General Assembly & Related Meetings  
(Tentative) 2025 TPO Tourism Roadshow**

*as of July 23, 2025*

**□ Outline**

- Title: 2025 TPO Tourism Roadshow
- Date & Time: September 4, 14:00 – September 5, 17:00
- Venue: Foyer of the Grand Ballroom, 3<sup>rd</sup> floor, Sheraton Grand Opera Saigon Hotel
- Participants: TPO member cities, tourism-related organizations, and businesses  
(on a first-come, first-served basis)
- Participation Fee: Free of charge
- Main Activities
  - Promotion of key initiatives, tourism destinations, etc.
  - On site business meetings
  - Networking & Partnership building
- Provided Items: One table, chairs, and one staff assigned per participating city
- To Be Prepared by Participants: Promotional materials and banners if needed

**□ Program (Tentative)**

Date	Time	Program	
Sep. 4		<b>Roadshow</b>	<b>General Assembly</b>
	08:00	Table setup	-
	10:00	Preparation	Session II (SECC)
	12:00	Luncheon	
	13:30	-	Joint Promotion Presentation (SECC)
	14:00	Roadshow	-
	15:00		Leaders' Conference
	17:00		-
	18:00	TPO Night (Gala Dinner)	
Sep. 5	09:00	Preparation	-
	10:00	Roadshow	Session III
	12:00	Luncheon	
	14:00	Roadshow	Plenary Session
	17:00		-
	18:00	Farewell Dinner	